

OFFICE OF CONSUMER PROTECTION



VISION

A well informed and protected consumers supported by a fair trading system or practice.

MISSION

To safeguard the economic rights, interest and safety of the consumers in the consumption of goods and services.

To ensure availability of goods and services at competitive prices through market competition and public awareness.

To facilitate redressal mechanisms for consumer grievances.





ཉོ་སྤྱོད་ཉན་སྲུང་ཡིག་ཚང་། བསྟན་ཀླུ་ས་ལྷན་ཁག
དཔལ་ལྷན་འབྲུག་གཞུང་། ཐིམ་ཕུག་།
OFFICE OF CONSUMER PROTECTION
MINISTRY OF ECONOMIC AFFAIRS
ROYAL GOVERNMENT OF BHUTAN



FOREWORD

The Office of Consumer Protection (OCP), Ministry of Economic Affairs, is pleased to publish Market Price Information (MPI) booklet for March 2019. The MPI is a booklet containing the prices of goods and services in the market published in accordance with section 4 (b) and 89 (f) of Consumer Protection Act of Bhutan 2012 and section 81 (a) of Consumer Protection Rules and Regulation, 2015.

The MPI contains prices of 128 essential commodities collected from popular shops in six regional towns namely Thimphu, Phuntsholing, Samdrup Jongkhar, Gelephu, Trongsa, and Monggar. It is hoped that this pieces of information will help consumers make informed choices while purchasing goods.



(Tashi Yangchen)
Offtg. Director

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GELEPHU

Sl. No.	Category	Product	Qty	Brand	Price in Nu.										
					Gaki T/khang	Lhadon T/khang	Bhawarjal Grocery	Durgar Grocery	Navratan Store	Chomden T/khang	Gelephu Grocery T/khang	Nima Grocery Shop	Big Way T/khang		
1		Red rice	1 kg	Domestic											90.0
2		White rice	1kg	Domestic											
3		Bonday	1kg	Domestic											
4		Raj bhog	1kg	RajBhog	35.0	36.0			35.0		35.0			40.0	
5		Basmati rice	1kg	Basmati	60.0				110.0		60.0			60.0	
6		SK Gold rice	25kg	SK	635.0	650.0	650.0	610.0	640.0	650.0	625.0	650.0	650.0	730.0	
7		Basmati rice	20kg	Basmati	1180.0	1150.0	1180.0	1160.0		1200.0			1200.0		
8		Fine rice 555	25kg	555		1200.0					1190.0				
9		Sliced bread	450g	Domestic											
10		Cream cracker	450g		80.0			90.0	85.0	85.0	960.0	90.0			
11		Britannia	362g	Britannia		235.0									
12		Parle-G Biscuit	42g	Parle-G	3.0		3.0		3.0					3.0	
13		Kracjack 50-50	50g	Cadbury	5.0		5.0				665.0				
14		Bread bun	50g	Domestic											
15		Maggi	100g	Nestle	10.0		10.0	10.0	10.0	10.0			10.0	10.0	10.0
16		Koka	100g	Koka	20.0		20.0	20.0	25.0	20.0	595.0	25.0	25.0	25.0	25.0
17		Wai wai	100g	Wai-Wai	10.0		10.0	10.0	10.0	10.0	525.0	10.0	10.0	10.0	10.0
18		1-2-3 Noodles cup	65g	02-01-03								30.0			60.0
19		Noodles roll ,spaghetti	400g	spagetti						25.0					
20		Cup Cake	50g	Domestic			10.0	5.0	10.0						

PHUNTSHOLING

Sl. No.	Category	Product	Qty	Brand	Price in Nu.							KC Store	
					Zimdra Impex	JPLP	Thukten General Store	Umesh Prasad	Anil & Brothers Grocery	Tamshing Enterprise	Tashi Commercial Corporation		
1		Red rice	1 kg	Domestic		85.0					110.0		
2		White rice	1kg	Domestic		85.0							
3		Bondey	1kg	Domestic				70.0					
4		Raj dhog	1kg	Rajdhog	34.0	850.0	745.0	35.0	35.0	36.0			
5		Basmati rice	1kg	Basmati	59.0	105.0	99.0	70.0	65.0	60.0			
6		SK Gold rice	25kg	SK	605.0	640.0	666.0	620.0	620.0	650.0	690.0	620.0	
7		Basmati rice	20kg	Basmati	1180.0	1120.0	457.0	1120.0	1200.0	1150.0	1120.0	1165.0	
8		Fine rice 555	25kg	555									
9		Sliced bread	450g	Domestic		50.0				20.0			
10		Cream cracker	450g		900.0	90.0	93.0	85.0	350.0	85.0	85.0	85.0	850.0
11		Britannia	362g	Britannia					240.0			32.0	110.0
12		Parle-G Biscuit	42g	Parle-G	385.0				4.0	3.0	3.0	3.0	10.0
13		Kracjack 50-50	50g	Cadbury						5.0	5.0	5.0	10.0
14		Bread bun	50g	Domestic						5.0	5.0		
15		Maggi	100g	Nestle		10.0	10.0	10.0	10.0			10.0	
16		Koka	100g	Koka			23.0	20.0	20.0	22.0	25.0	25.0	
17		Wai wai	100g	Wai-Wai	510.0	10.0	10.0	10.0	10.0	10.0	10.0	10.0	
18		1-2-3 Noodles cup	65g	02-01-03	557.0		40.0	40.0	40.0	35.0	55.0	45.0	
19		Noodles roll, spaghetti	400g	spagetti			75.0			80.0	100.0		

72		Chicken Masala	100g	BMC	30.0		34.0	35.0	35.0	35.0	48.0	35.0
73		Sabji Masala	100g	BMC	105.0			30.0	35.0	25.0	28.0	
74		Mineral water	1ltr	Domestic	150.0		12.0	15.0	20.0	15.0	15.0	10.0
75		Mineral water	500ml	Domestic			8.0	10.0		10.0	10.0	7.0
76		Pepsi	2ltr	Pepsi					75.0	65.0	70.0	
77		Coke	2ltr	Cocacola			55.0		75.0	55.0	55.0	
78		Coke	500ml	Cocacola					30.0	28.0	30.0	
79		Milo	500ml								30.0	
80		Mirinda	2ltr	Mirinda			78.0		75.0	65.0	30.0	
81		Pepsi	500ml	Pepsi					30.0	28.0	30.0	
82		Orange Squash	700ml	Druk	580.0			50.0	50.0	50.0	50.0	
83		Lemon Squash	700ml	Druk	580.0			50.0		50.0		
84		Apple juice	1ltr	Bhutan Agro.		95.0				90.0		
85		Mango juice	1ltr	Bhutan Agro.						50.0		40.0
86		Orange Squash	1ltr	Druk				90.0		90.0	95.0	210.0
87		Apple juice	1ltr	Druk								
88		Mango juice	1ltr	Bhutan Agro.						50.0		
89		Dew fresh	200ml	Dew Fresh				210.0	230.0			
90		Frooti	200ml	Frooti	290.0	305.0		310.0	330.0	13.0	15.0	
91		Special courteur	750ml	AWP							350.0	
92		High Land	750ml	AWP							320.0	
93		Black mountain	750ml	AWP							170.0	
94		Wine	600ml								220.0	
95		Indian wine	750ml									
96		Beer 1100	650ml	Druk							575.0	
		Cold Drinks										
		Alcohol and Beverages										

MONGAR

Sl. No.	Category	Product	Qty	Brand	Price in Nu.	
					Phumtshog Rabgay Traders	Tashi Wangyel Tshongkhang
1	Food and Cereal Products	Red rice	1 kg	Domestic		
2		White rice	1kg	Domestic		
3		Bonday	1kg	Domestic		
4		Raj bhog	1kg	RajBhog		
5		Basmati rice	1kg	Basmati		
6		SK Gold rice	25kg	SK	780.0	800.0
7		Basmati rice	20kg	Basmati	1350.0	1350.0
8		Fine rice 555	25kg	555		
9		Sliced bread	450g	Domestic		30.0
10		Cream cracker	450g		90.0	85.0
11		Britannia	362g	Britannia		
12		Parle-G Biscuit	42g	Parle-G		3.0
13		Kracjack 50-50	50g	Cadbury		10.0
14		Bread bun	50g	Domestic		
15		Maggi	100g	Nestle		10.0
16		Koka	100g	Koka		20.0
17		Wai wai	100g	Wai-Wai		10.0
18		1-2-3 Noodles cup	65g	02-01-03		70.0
19		Noodles roll, spaghetti	400g	spagetti		120.0
20		Cup Cake	50g	Domestic		5.0

21				500g	Domestic			
22		Tengma (beaten corn)		500g	Domestic			
23		Zaw Bowhey		500g	Domestic			
24		Zaw, red/white		500g	Domestic			
25		Ata (Flour)		1kg	Amrit bhog	40.0		30.0
26		Maida (Flour)		500g	Amrit bhog			30.0
27		Cerelec wheat		100g	Nestle	169.0		175.0
28		Chicken soup		100g	Nestle	60.0		60.0
29		Knor Soup		100g	Knor			
30		Vegetable soup		100g	Nestle	60.0		55.0
31		mushroom soup		1kg	Nestle	60.0		55.0
32		Cornflakes		350g				175.0
33		Canned mackerel		450g		75.0		75.0
34		Canned sardines tin		450g				75.0
35		Fresh Cow milk		1ltr	Domestic			
36		Drukyul milk		1ltr	Drukyul			
37		Taza Milk		1ltr	Amul			
38		Milk		1kg	Amul			75.0
39		Yoghurt drink		150g				
40		Yoghurt drink		150g				
41		Cheese		1ball	Domestic			
42		Cheese		1kg	Amul			
43		Cheese		1kg	Britania	460.0		
44		Cheese		10 slices	Britania	120.0		
		Egg		1dozen	Domestic	120.0		

45	Egg	1 dozen	Imported			
46	Butter	1kg	Domestic			
47	Butter	500g	Amul			
48	Dalda	1kg	Domestic			
49	Dalda	1kg		75.0		75.0
50	Dalda	500g	Domestic			
51	Dalda	500g	Vanaspati			
52	Mustard oil	1ltr		120.0		110.0
53	Flora oil	1ltr				
54	Cooking oil	5ltr		420.0		420.0
55	Soyabean oil	1ltr	Domestic			
56	Sugar pkt	1kg				45.0
57	Sugar loose	100g				
58	Suger cube	100g	Nestle	63.0		65.0
59	Tea bag	250g	Taj			135.0
60	Coffee	50g	Nestle	145.0		145.0
61	Instant coffee	250g	Nescafe			
62	Tea Leaf	1pkt	Red Label			30.0
63	Shing Jaa	800g	Domestic			90.0
64	Milkpower	400g	Nestle	184.0		185.0
65	Milkpower	1kg	Nestel	340.0		340.0
66	Salt	1kg	TATA	20.0		35.0
67	Chilli powder	100g	Domestic	33.0		
68	Haldi powder	100g	BMC	33.0		35.0

93	Black mountain	750ml	AMP		145.0	145.0
94	Wine	600ml				
95	Indian wine	750ml				
96	Beer 1100	650ml	Druk		55.0	55.0
97	Beer Lager	650ml	Druk		60.0	70.0
98	Hit beer	650ml	Imported			
99	Beer can	330ml	Imported			55.0
100	Takin Wine	650ml	Takin		155.0	85.0
101	Breez	250ml			90.0	85.0
102	Foster cane	330ml			90.0	85.0
103	Foster	650ml			110.0	100.0
104	Dishwashing detergent	340g	VIM			
105	Toilet soap	60g	LUX			
106	Toilet soap	75g	Palmolive			
107	Toilet soap	1pc	Lifebuoy		30.0	
108	Toothbrush	120g	Pepsodent			50.0
109	Toothpaste	100g	Colgate			50.0
110	Toothpaste	150g	Closeup		90.0	90.0
111	Hair oil	100ml	Almond		60.0	
112	Soft cream	100ml	Nivea			
113	Sanitary napkin	10pc	Whisper			
114	Laundry Clipper	6pc				
115	Shampoo	200ml	Sunsilk		120.0	395.0
116	Shampoo	200ml	Clinic		135.0	
Alcohol and Beverages						
Laundry, beauty and Toiletry						

117			200ml	Clinic		
118	Shampoo		375ml	Dove		
119	Body lotion		200g	Johnsons		
120	Baby power		200g	Johnson		
121	Conditioner		375ml	Dove	300.0	420.0
122	Detergent power		500g	Surf	35.0	
123	Laundry soap		182g			
124	Cooline		500ml		85.0	75.0
125	House insecticide		425ml	Mortein		
126	Hair Wax		1pkt		100.0	90.0
127	Hair Cream		150g	Parachute	70.0	100.0
128	Toilet tissue paper		1roll		25.0	25.0

THIMPHU

Sl. No.	Category	Product	Qty	Brand	Price in Nu.				
					Sangay 78 Tshongkhang	Super Store	My Mart	Dechen Norbuling Tshongkhang	Sangay Wangdi Tshongkhang
1		Red rice	1 kg	Domestic	70.0		120.0		80.0
2		White rice	1kg	Domestic			125.0		
3		Bondey	1kg	Domestic			95.0		
4		Raj bhog	1kg	Rajbhog	40.0			35.0	
5		Basmati rice	1kg	Basmati	60.0				
6		SK Gold rice	25kg	SK	680.0	690.0	750.0	690.0	700.0
7		Basmati rice	20kg	Basmati	1190.0	1190.0	1300.0		1200.0
8		Fine rice 555	25kg	555					
9		Sliced bread	450g	Domestic	25.0	25.0			30.0
10		Cream cracker	450g			85.0		85.0	80.0
11		Britannia	362g	Britannia		230.0	435.0		30.0
12		Parle-G Biscuit	42g	Parle-G	3.0	70.0		2.9	5.0
13		Kracjack 50-50	50g	Cadbury					5.0
14		Bread bun	50g	Domestic	25.0	25.0		35.0	
15		Maggi	100g	Nestle	10.0	10.0	10.0	10.0	10.0
16		Koka	100g	Koka	20.0		23.0		20.0
17		Wai wai	100g	Wai-Wai	10.0	10.0	10.0	10.0	10.0
18		1-2-3 Noodles cup	65g	02-01-03	40.0	50.0	50.0		50.0
19		Noodles roll, spaghetti	400g	spagetti	80.0	80.0	45.0	100.0	100.0
20		Cup Cake	50g	Domestic	5.0	5.0		10.0	5.0

TRONGSA

Sl. No.	Category	Product	Qty	Brand	Price in Nu.					Wogmatsang General Store	
					Rabten Enterprise	Trepasang T/khang	Tshela T/khang	Karma T/khang	Pema T/khang		
1		Red rice	1 kg	Domestic							
2		White rice	1kg	Domestic			30.0				35.0
3		Bondey	1kg	Domestic	80.0						100.0
4		Raj bhog	1kg	Raj Bhog	38.2		40.0			45.0	
5		Basmati rice	1kg	Basmati			60.0			75.0	
6		SK Gold rice	25kg	SK	690.0					780.0	690.0
7		Basmati rice	20kg	Basmati						1450.0	1350.0
8		Fine rice 555	25kg	555							
9		Sliced bread	450g	Domestic	35.0					30.0	30.0
10		Cream cracker	450g		90.0		80.0			90.0	90.0
11		Britannia	362g	Britannia							30.0
12		Parle-G Biscuit	42g	Parle-G	10.0		5.0				5.0
13		Kracjack 50-50	50g	Cadbury							5.0
14		Bread bun	50g	Domestic	35.0					45.0	50.0
15		Maggi	100g	Nestle	10.0		10.0			15.0	10.0
16		Koka	100g	Koka	25.0		20.0			25.0	25.0
17		Wai wai	100g	Wai-Wai	10.0		10.0			10.0	10.0
18		1-2-3 Noodles cup	65g	02-01-03	70.0						40.0
19		Noodles roll ,spaghetti	400g	spagetti							130.0
20		Cup Cake	50g	Domestic	5.0		5.0				5.0

117	Shampoo	200ml	Clinic	256.0						
118	Shampoo	375ml	Dove	295.0					380.0	280.0
119	Body lotion	200g	Johnsons							
120	Baby power	200g	Johnson							
121	Conditioner	375ml	Dove							
122	Detergent power	500g	Surf	38.0						
123	Laundry soap	182g		10.0			70.0			
124	Cooline	500ml		75.0			75.0		85.0	
125	House insecticide	425ml	Mortein				80.0			
126	Hair Wax	1pkt		95.0			80.0		100.0	
127	Hair Cream	150g	Parachute	100.0			90.0		100.0	
128	Toilet tissue paper	1 roll		25.0			20.0		30.0	

SAMDRUP JONGKHAR

Sl. No.	Category	Product	Qty	Brand	Price in Nu.						Saha Brothers	
					Zangmo T/khang	Bartsham T/khang	Seldon Grocery	Surendra Grocery Shop	Beijnath Lallu Gupta & Bros.	Kelzang T/khang		
1		Red rice	1 kg	Domestic			80.0					
2		White rice	1kg	Domestic			75.0		35.0			22.6
3		Bonday	1kg	Domestic								
4		Raj bhog	1kg	Rajbhog	34.0		40.0		40.0		40.0	36.0
5		Basmati rice	1kg	Basmati	62.0		65.0		65.0		65.0	62.0
6		SK Gold rice	25kg	SK	600.0	600.0	730.0		700.0		35.0	28.0
7		Basmati rice	20kg	Basmati	1250.0		1250.0		1250.0		1300.0	1180.0
8		Fine rice 555	25kg	555	600.0							
9		Sliced bread	450g	Domestic								
10		Cream cracker	450g		77.0	80.0	90.0		90.0		85.0	
11		Britannia	362g	Britannia		30.0	30.0					
12		Parle-G Biscuit	42g	Parle-G	2.5	3.0	5.0		3.0			
13		Kracjack 50-50	50g	Cadbury	8.0		10.0				5.0	
14		Bread bun	50g	Domestic								
15		Maggi	100g	Nestle	10.0	11.0	10.0		12.0		11.0	
16		Koka	100g	Koka	15.0	20.0	20.0		25.0		25.0	
17		Wai wai	100g	Wai-Wai	10.0	10.0	10.0				10.0	
18		1-2-3 Noodles cup	65g	02-01-03	25.0		20.0					
19		Noodles roll, spaghetti	400g	spagetti			25.0				25.0	
20		Cup Cake	50g	Domestic	5.0							

