

OFFICE OF CONSUMER PROTECTION



VISION

A well informed and protected consumers supported by a fair trading system or practice.

MISSION

To safeguard the economic rights, interest and safety of the consumers in the consumption of goods and services.

To ensure availability of goods and services at competitive prices through market competition and public awareness.

To facilitate redressal mechanisms for consumer grievances.





ཉོ་སྤྱོད་ཉན་སྲུང་ཡིག་ཚང་། བསྟན་ཀླུ་སྐྱོན་ལག
དཔལ་ལྷན་འབྲུག་གཞུང་། ཐིམ་ཕག་།
OFFICE OF CONSUMER PROTECTION
MINISTRY OF ECONOMIC AFFAIRS
ROYAL GOVERNMENT OF BHUTAN



FOREWORD

The Office of Consumer Protection under Ministry of Economic Affairs, as a part of our consumer protection services, is pleased to release Market Price Information (MPI) for 2nd Quarter i.e. December 2018. OCP hopes to provide adequate information to consumers so that they will be able to make informed choices. The MPI contains the prices of 128 essentials commodities from selected shops in six regional towns namely Thimphu, Phuntsholing, Samdrup Jongkhar, Gelephu, Trongsa, and Monggar. The six regional towns are the main commercial hubs where most consumers visit for business transactions.

We hope that this piece of information would benefit the consumers and stakeholders in making informed choices and decisions.


(Sonam Tenzin)
Director

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PHUNTSHOLING

Sl. No.	Category	Product	Qty	Brand	Price in Nu.													
					Zimdra Impex	JPLP	Umesh Prasad	Anil & Brothers Grocery	Tamshing Ent.	Tashi Comm. Corp.	KC Store	Kapil Trading	Thirha Ent.	F&B	Tashi Wangyel Ent.			
1		Red rice	1 kg	Domestic	130					110								
2		White rice	1kg	Domestic	120			35										
3		Bonded	1kg	Domestic			80	55	80									
4		Raj dhog	1kg	Rajdhog	34	780	35	30	35	890		850	745	879	32			
5		Basmati rice	1kg	Basmati	55	1160	70	35	60		45	1130			55			
6		SK Gold rice	25kg	SK	595	615	640	620	28	780	695	610	666	612.25	620			
7		Basmati rice	20kg	Basmati	1100		1150	1080	1150	1200	1165	1130		1003.60	1090			
8		Fine rice 555	25kg	555						680	695							
9		Sliced bread	450g	Domestic	30	30			20									
10		Cream cracker	450g		75	920	85	320	80	85	84	890	93		75			
11		Britannia	362g	Britannia		27.5					56							
12		Parle-G Biscuit	42g	Parle-G	2.88		3	2.6	3	20	5	10		380				
13		Kracjack 50-50	50g	Cadbury						5	5							
14		Bread bun	50g	Domestic	50													
15		Maggi	100g	Nestle	9.5	885	10		10	10	10		10	8.79	10			
16		Koka	100g	Koka	19.5	590	20	18	25	25	21	585	23	21.20	20			
17		Wai wai	100g	Wai-Wai	9.5	540	10	9	10	10	10		10	8.79	10			
18		1-2-3 Noodles cup	65g	02-01-03		35				30					30			
19		Noodles roll, spaghetti	400g	Spagetti	100				80	90	110							

72		Chicken Masala	100g	BMC	64	38	35	39	32	35	35	225	34		35
73		Sabji Masala	100g	BMC	49	30	30	32	25	15	35	110			25
74		Mineral water	1ltr	Domestic	16	15	15	15	15		10	150	12	8.08	20
75		Mineral water	500ml	Domestic	10	10	10	9	10	10	7		7		10
76		Pepsi	2ltr	Pepsi	58	74	60	65	65	70			70		
77		Coke	2ltr	Cocacola	58		50		50	60	64		55		
78		Coke	500ml	Cocacola	29				30	30	29		30		
79		Milo	500ml		28										
80		Mirinda	2ltr	Mirinda	58	67	60	65	65	70			78		
81		Pepsi	500ml	Pepsi	29				30	30			30		
82		Orange Squash	700ml	Druk	50		50	50	50	50					
83		Lemon Squash	700ml	Druk	50		50	50	50	50	521				
84		Apple juice	1ltr	Bhutan Agro.	100	95			90		521				
85		Mango juice	1ltr	Bhutan Agro.	100				50						
86		Orange Squash	1ltr	Druk	100				95	95					
87		Apple juice	1ltr	Druk	100										
88		Mango juice	1ltr	Bhutan Agro.	100				50						
89		Dew fresh	200ml	Dew Fresh			10	10	10		15				
90		Frooti	200ml	Frooti	14	295	15	10	14	20	15				10
91		Special courier	750ml	AWP	340					350	325				
92		High Land	750ml	AWP	285					325	295				
93		Black mountain	750ml	AWP	160					170	145				
94		Wine	600ml		255					100	138				
95		Indian wine	750ml												
96		Beer 1100	650ml	Druk	60					50	55				
		Cold Drinks													
		Alcohol and Beverages													

MONGAR

Sl. No.	Category	Product	Qty	Brand	Price in Nu.	
					Phumtshog Rabgay Traders	Tashi Wangyel Tshongkhang
1	Food and Cereal Products	Red rice	1 kg	Domestic		
2		White rice	1kg	Domestic		
3		Bonday	1kg	Domestic		
4		Raj bhog	1kg	RajBhog		40
5		Basmati rice	1kg	Basmati	65.0	65
6		SK Gold rice	25kg	SK	780	35
7		Basmati rice	20kg	Basmati	1300	65
8		Fine rice 555	25kg	555	650	
9		Sliced bread	450g	Domestic	30	
10		Cream cracker	450g		90	85
11		Britannia	362g	Britannia	250	
12		Parle-G Biscuit	42g	Parle-G	80	5
13		Kracjack 50-50	50g	Cadbury		
14		Bread bun	50g	Domestic		30
15		Maggi	100g	Nestle	10	10
16		Koka	100g	Koka	20	25
17		Wai wai	100g	Wai-Wai	10	10
18		1-2-3 Noodles cup	65g	02-01-03	40	70
19		Noodles roll, spaghetti	400g	Spagetti	120	
20		Cup Cake	50g	Domestic	5	

21				500g	Domestic			
22		Tengma (beaten corn)		500g	Domestic			
23		Zaw Bowhey		500g	Domestic			
24		Zaw, red/white		500g	Domestic			
25		Ata (Flour)		1kg	Amrit bhog	30		35
26		Maida (Flour)		500g	Amrit bhog			35
27		Cerelec wheat		100g	Nestle	170		
28		Chicken soup		100g	Nestle	55		
29		Knor Soup		100g	Knor	60		
30		Vegetable soup		100g	Nestle	55		
31		Mushroom soup		1kg	Nestle	55		
32		Cornflakes		350g		40		
33		Canned mackerel		450g		75		
34		Canned sardines tin		450g		70		
35		Fresh Cow milk		1ltr	Domestic			
36		Drukyul milk		1ltr	Drukyul	70		65
37		Taza Milk		1ltr	Amul	70		65
38		Milk		1kg	Amul	60		
39		Yoghurt drink		150g				35
40		Yoghurt drink		150g				
41		Cheese		1ball	Domestic			
42		Cheese		1kg	Amul	400		385
43		Cheese		1kg	Britania	450		450
44		Cheese		10 slices	Britania	140		120
		Egg		1 dozen	Domestic			120

45	Egg	1 dozen	Imported	120	
46	Butter	1kg	Domestic		
47	Butter	500g	Amul	220	225
48	Dalda	1kg	Domestic		
49	Dalda	1kg		70	75
50	Dalda	500g	Domestic	40	
51	Dalda	500g	Vanaspati	35	38
52	Mustard oil	1ltr		110	110
53	Flora oil	1ltr			
54	Cooking oil	5ltr		90	400
55	Soyabean oil	1ltr	Domestic	80	
56	Sugar pkt	1kg		40	50
57	Sugar loose	100g			
58	Suger cube	100g	Nestle	60	65
59	Tea bag	250g	Taj	50	135
60	Coffee	50g	Nestle	70	140
61	Instant coffee	250g	Nescafe	25	
62	Tea Leaf	1pkt	Red Label	60	30
63	Shing Jaa	800g	Domestic	70	
64	Milkpower	400g	Nestle	175	180
65	Milkpower	1kg	Nestel	330	135
66	Salt	1kg	TATA	10	20
67	Chilli powder	100g	Domestic		
68	Haldi powder	100g	BMC	35	30

69				100g	BMC		60	60
70		Zeera power		100g	BMC		60	35
71		Dhania power		100g	BMC		40	40
72		Meat Masala		100g	BMC		40	40
73		Chicken Masala		100g	BMC		30	30
74		Sabji Masala		100g	BMC		20	
75		Mineral water		1ltr	Domestic		10	
76		Mineral water		500ml	Domestic			
77		Pepsi		2ltr	Pepsi			65
78		Coke		2ltr	Cocacola		50	70
79		Coke		500ml	Cocacola		30	30
80		Milo		500ml				
81		Mirinda		2ltr	Mirinda			65
82		Pepsi		500ml	Pepsi			30
83		Orange Squash		700ml	Druk		60	50
84		Lemon Squash		700ml	Druk		60	60
85		Apple juice		1ltr	Bhutan Agro.		90	80
86		Mango juice		1ltr	Bhutan Agro.		60	55
87		Orange Squash		1ltr	Druk		60	50
88		Apple juice		1ltr	Druk		60	90
89		Mango juice		1ltr	Bhutan Agro.		60	55
90		Dew fresh		200ml	Dew Fresh		10	10
91		Frooti		200ml	Frooti		10	15
92		Special courier		750ml	AWP		325	325
		High Land		750ml	AWP		265	270

Cold Drinks

93	Black mountain	750ml	AMP		145	140
94	Wine	600ml				
95	Indian wine	750ml				
96	Beer 1100	650ml	Druk		55	600
97	Beer Lager	650ml	Druk		70	750
98	Hit beer	650ml	Imported			
99	Beer can	330ml	Imported		60	
100	Takin Wine	650ml	Takin		85	
101	Breez	250ml			85	85
102	Foster cane	330ml			80	80
103	Foster	650ml			100	105
104	Dishwashing detergent	340g	VIM		100	
105	Toilet soap	60g	LUX		30	30
106	Toilet soap	75g	Palmolive		20	
107	Toilet soap	1pc	Lifebuoy		20	10
108	Toothbrush	120g	Pepsodent		40	45
109	Toothpaste	100g	Colgate		50	50
110	Toothpaste	150g	Closeup		85	85
111	Hair oil	100ml	Almond			
112	Soft cream	100ml	Nivea		200	
113	Sanitary napkin	10pc	Whisper		25	
114	Laundry Clipper	6pc			50	
115	Shampoo	200ml	Sunsilk		200	
116	Shampoo	200ml	Clinic		250	
	Alcohol and Beverages					
	Laundry, beauty and Toiletry					

117			200ml	Clinic	350	
118	Shampoo		375ml	Dove	250	
119	Body lotion		200g	Johnsons	250	
120	Baby power		200g	Johnson	125	
121	Conditioner		375ml	Dove	200	
122	Detergent power		500g	Surf		
123	Laundry soap		182g		10	
124	Cooline		500ml		75	80
125	House insecticide		425ml	Mortein		
126	Hair Wax		1pkt		100	100
127	Hair Cream		150g	Parachute	100	
128	Toilet tissue paper		1 roll		25	25

THIMPHU

Sl. No.	Category	Product	Qty	Brand	Price in Nu.		Dechen Norbuling Tshongkhang	NN Tshongkhang	Lhatshog Tshongkhang
					Sangay 78 Tshongkhang				
1		Red rice	1 kg	Domestic		70			
2		White rice	1kg	Domestic		70			
3		Bondey	1kg	Domestic		75			
4		Rajbhog	1kg	Rajbhog		40		40	
5		Basmati rice	1kg	Basmati		60		65	
6		SK gold rice	25kg	SK		700	35	30	700
7		Basmati rice	20kg	Basmati		1200	1200	1240	1180
8		Fine rice 555	25kg	555					
9		Sliced bread	450g	Domestic		25	20		20
10		Cream cracker	450g			80	80	80	80
11		Britannia	362g	Britannia		30	240		230
12		Parle-G Biscuit	42g	Parle-G		3	2.92	5	3
13		Kracjack 50-50	50g	Cadbury		10	10		
14		Bread bun	50g	Domestic		20	30		30
15		Maggi	100g	Nestle		10	10	10	10
16		Koka	100g	Koka		20	20	20	20
17		Wai wai	100g	Wai-Wai		10	10	10	10
18		1-2-3 Noodles cup	65g	02-01-03			40		
19		Noodles roll, spaghetti	400g	Spagetti		80	100	90	80
20		Cup Cake	50g	Domestic		5	5	5	

21		Tengma (beaten corn)	500g	Domestic	100	110		
22		Zaw Bowhey	500g	Domestic			15	
23		Zaw, red/white	500g	Domestic	70			
24		Ata (Flour)	1kg	Amrit bhog	35	40		
25		Maida (Flour)	500g	Amrit bhog	35	40		
26		Cerelec wheat	100g	Nestle	165	165	165	165
27		Chicken soup	100g	Nestle	45	50	55	50
28		Knor Soup	100g	Knor	45	55		
29		Vegetable soup	100g	Nestle	45	55	55	50
30		Mushroom soup	1kg	Nestle	45	55	60	50
31		Cornflakes	350g		95	92		90
32		Canned mackerel	450g			70		70
33		Canned sardines tin	450g			70	75	70
34		Fresh Cow milk	1ltr	Domestic				60
35		Drukyul milk	1ltr	Drukyul	60			60
36		Taza Milk	1ltr	Amul	60	60	60	60
37		Milk	1kg	Amul	320	60	60	60
38		Yoghurt drink	150g					30
39		Yoghurt drink	150g					35
40		Cheese	1ball	Domestic	35			5
41		Cheese	1kg	Amul	375	370	370	370
42		Cheese	1kg	Britania	430	435	430	425
43		Cheese	10 slices	Britania	125	140	130	135
44		Egg	1dozen	Domestic	140	320	140	

45	Egg	1dozen	Imported							
46	Butter	1kg	Domestic	380						
47	Butter	500g	Amul	215	220	220	220	220	220	215
48	Dalda	1kg	Domestic	70	80	80	80	80	80	70
49	Dalda	1kg		70					75	70
50	Dalda	500g	Domestic						40	40
51	Dalda	500g	Vanaspati						40	40
52	Mustard oil	1ltr		110	130	130	130	130	110	110
53	Flora oil	1ltr								
54	Cooking oil	5ltr		390	395	395	395	395	390	390
55	Soyabean oil	1ltr	Domestic	80						80
56	Sugar pkt	1kg		45	40	40	40	40	45	45
57	Sugar loose	100g								
58	Suger cube	100g	Nestle	55	50	50	50	50	55	55
59	Tea bag	250g	Taj	130	135	135	135	135	130	52
60	Coffee	50g	Nestle	135	70	70	70	70	140	65
61	Instant coffee	250g	Nescafe							135
62	Tea Leaf	1pkt	Red Label	90	95	95	95	95	95	
63	Shing Jaa	800g	Domestic	40	220	220	220	220		30
64	Milkpower	400g	Nestle	175	180	180	180	180	330	325
65	Milkpower	1kg	Nestel	330	330	330	330	330		
66	Salt	1kg	TATA	10					15	30
67	Chilli powder	100g	Domestic	35	50	50	50	50		30
68	Haldi power	100g	BMC	30	30	30	30	30	30	30

117	Shampoo	200ml	Clinic						
118	Shampoo	375ml	Dove						350
119	Body lotion	200g	Johnsons						
120	Baby power	200g	Johnson						
121	Conditioner	375ml	Dove	45					350
122	Detergent power	500g	Surf	75				75	35
123	Laundry soap	182g							
124	Cooline	500ml		80					80
125	House insecticide	425ml	Mortein						
126	Hair Wax	1pkt							100
127	Hair Cream	150g	Parachute	75				85	75
128	Toilet tissue paper	1roll		20				20	20

TRONGSA

Sl. No.	Category	Product	Qty	Brand	Price in Nu.				
					Rabten Tshongkhang	Tshela Tshongkhang	Karma Tshongkhang	Therpa General Shop	Pema Tshongkhang
1	Food and Cereal Products	Red rice	1 kg	Domestic		100			
2		White rice	1kg	Domestic		30			
3		Bondey	1kg	Domestic				760	
4		Raj bhog	1kg	RajBhog	40	40		1015	1050
5		Basmati rice	1kg	Basmati		60		1360	50
6		SK Gold rice	25kg	SK	730	740		735	780
7		Basmati rice	20kg	Basmati	1290	1200			1250
8		Fine rice 555	25kg	555					
9		Sliced bread	450g	Domestic	30	25		30	30
10		Cream cracker	450g		90	80		90	90
11		Britannia	362g	Britannia				250	
12		Parle-G Biscuit	42g	Parle-G	5	5		5	5
13		Kracjack 50-50	50g	Cadbury		10		25	
14		Bread bun	50g	Domestic			30	40	35
15		Maggi	100g	Nestle	10	10	900	10	10
16		Koka	100g	Koka	25	20	620	25	25
17		Wai wai	100g	Wai-Wai	10	10	550	10	10
18		1-2-3 Noodles cup	65g	02-01-03					
19		Noodles roll ,spaggetti	400g	Spaggetti	185	80		100	30
20		Cup Cake	50g	Domestic	10	5	380	5	5

21	Tengma (beaten corn)	500g	Domestic	150	175				
22	Zaw Bowhey	500g	Domestic	30	70				
23	Zaw, red/white	500g	Domestic	45					
24	Ata (Flour)	1kg	Amrit bhog	40	35		40	40	40
25	Maida (Flour)	500g	Amrit bhog		35		40	40	40
26	Cerelec wheat	100g	Nestle	169	170		169		170
27	Chicken soup	100g	Nestle		40				55
28	Knor Soup	100g	Knor	55	40				
29	Vegetable soup	100g	Nestle		40				55
30	Mushroom soup	1kg	Nestle		40				55
31	Cornflakes	350g			90				115
32	Canned mackerel	450g		85	75				
33	Canned sardines tin	450g			75				80
34	Fresh Cow milk	1ltr	Domestic						
35	Drukylul milk	1ltr	Drukylul						
36	Taza Milk	1ltr	Amul		60		60		60
37	Milk	1kg	Amul						
38	Yoghurt drink	150g							
39	Yoghurt drink	150g							
40	Cheese	1ball	Domestic						
41	Cheese	1kg	Amul	375	5		385		395
42	Cheese	1kg	Britania	435	400	440	435		450
43	Cheese	10 slices	Britania	140	450	140	145		145
44	Egg	1dozen	Domestic	135	145		150		140

45	Egg	1dozen	Imported			120			350	
46	Butter	1kg	Domestic							
47	Butter	500g	Amul	220		225	220			225
48	Daida	1kg	Domestic			70				
49	Daida	1kg		75			75		75	80
50	Daida	500g	Domestic			35				
51	Daida	500g	Vanaspati			35				
52	Mustard oil	1ltr		145		90			125	145
53	Flora oil	1ltr								
54	Cooking oil	5ltr		420		410	410		415	460
55	Soyabean oil	1ltr	Domestic						90	
56	Sugar pkt	1kg		50		45	45		45	55
57	Sugar loose	100g								
58	Suger cube	100g	Nestle	65					65	60
59	Tea bag	250g	Taj	50		60			50	50
60	Coffee	50g	Nestle	140		75			140	70
61	Instant coffee	250g	Nescafe	250						
62	Tea Leaf	1pkt	Red Label	30		30	30			30
63	Shing Jaa	800g	Domestic			40	35		30	40
64	Milkpower	400g	Nestle	180		80			180	
65	Milkpower	1kg	Nestel	325		330	330		330	340
66	Salt	1kg	TATA	35		20	15			10
67	Chilli powder	100g	Domestic	65		30	30		35	
68	Haldi power	100g	BMC			35				35

93	Black mountain	750ml	AWP	145	140	145	145	
94	Wine	600ml			120			
95	Indian wine	750ml						
96	Beer 1100	650ml	Druk	60	50		55	70
97	Beer Lager	650ml	Druk	55	50		55	80
98	Hit beer	650ml	Imported					
99	Beer can	330ml	Imported	55	50		50	80
100	Takin Wine	650ml	Takin	195	90		155	190
101	Breez	250ml			80		85	
102	Foster cane	330ml						95
103	Foster	650ml						
104	Dishwashing detergent	340g	VIM		20		10	50
105	Toilet soap	60g	LUX	30	20		30	20
106	Toilet soap	75g	Palmolive					30
107	Toilet soap	1pc	Lifebuoy	25	10			20
108	Toothbrush	120g	Pepsodent		25		35	25
109	Toothpaste	100g	Colgate	46	20			20
110	Toothpaste	150g	Closeup	92	50			40
111	Hair oil	100ml	Almond	63	35			60
112	Soft cream	100ml	Nivea	135	80			200
113	Sanitary napkin	10pc	Whisper	30	30		35	35
114	Laundry Clipper	6pc			35			
115	Shampoo	200ml	Sunsilk		250			190
116	Shampoo	200ml	Clinic		250			170

117	Shampoo	200ml	Clinic			250			170
118	Shampoo	375ml	Dove						250
119	Body lotion	200g	Johnsons						120
120	Baby power	200g	Johnson			75			80
121	Conditioner	375ml	Dove				250		50
122	Detergent power	500g	Surf	55		50	75		60
123	Laundry soap	182g							50
124	Cooline	500ml		75		75	70		75
125	House insecticide	425ml	Mortein			80			
126	Hair Wax	1pkt		135		80			100
127	Hair Cream	150g	Parachute	100		90			120
128	Toilet tissue paper	1roll		25		20			30

SAMDRUP JONGKHAR

Sl. No.	Category	Product	Qty	Brand	Price in Nu.						
					Perma Dejung Bumzang T/khang	Namgay T/khang	Seldon T/khang	Bajinath Lallu Gupta & Bros.	Kelzang T/khang	Saha Brothers	
1		Red rice	1 kg	Domestic							30
2		White rice	1kg	Domestic			80	40	20	25	
3		Bondoy	1kg	Domestic							
4		Raj bhog	1kg	Rajbhog	35	900	40	65	36	940	
5		Basmati rice	1kg	Basmati	62	1200	65	50	55	1230	
6		SK Gold rice	25kg	SK	600	600	690	725	27	620	
7		Basmati rice	20kg	Basmati	1250		1150	1250	58		
8		Fine rice 555	25kg	555	600						650
9		Sliced bread	450g	Domestic							
10		Cream cracker	450g		80	80	90	90	75	900	
11		Britannia	362g	Britannia		240	30				
12		Parle-G Biscuit	42g	Parle-G	10	10	410	3	2.90	390	
13		Kracjack 50-50	50g	Cadbury	10		10	5		700	
14		Bread bun	50g	Domestic							
15		Maggi	100g	Nestle	10	10	10	10	8.90	920	
16		Koka	100g	Koka	20	20	25	25	20	610	
17		Wai wai	100g	Wai-Wai	10	10	10	10	8.70	550	
18		1-2-3 Noodles cup	65g	02-01-03	40						
19		Noodles roll,spaghetti	400g	Spagetti			25	30			
20		Cup Cake	50g	Domestic	10			5			

