

APPLICATION FORM FOR THE NATIONAL TRADEMARK AWARD 2019

Part I: Registered trademark Owner's profile (*All fields are compulsory)

Sl/No	Details	
1	Name of Owner	
2	Attach registered trademark	
3	Name of the Enterprise:	
4	Citizen ID No:	
5	Business License No: (ATTACH VALID COPY)	
6	Address	
7	Email	
8	Mobile number	
9	Signature	

(Incomplete detail may lead to disqualification)

Part II: Provide the detail of the registered trademark. Provide evidence for the particulars in the table below. (15 Points)

Sl. No	Number of classes registered (10 points for the highest no. of classes)	Trademark registered outside Bhutan (5 points)

Part III: Distinctiveness of the Trademark. (15 Points)

SI. No	Coined or Fanciful Mark (10 points)	Descriptive Mark (5 points)

Part IV: Please indicate if you used trademark symbol (™ or ®) on products). Provide evidence to support your statement. (5 Points)

Part V. What percentage of local resources are used in the trademark product? Provide evidence to support the particulars in the table given below. (10 Points)

Sl/no	100-80% (4 points)	79 -60% (3 points)	59- 40% (2 points)	39- 1 % (1 point)

Part VI: Where do you sell the trademarked products? Provide evidence to support the particulars in the table given below. (15 Points)

Sl/No	Number of products with registered trademark (2 points)	Availability of your products in shops/outlets (5 points)	Number of Dzongkhags (4 points)	Other country (4 points)

Part VII: How did you promote your trademark products? Provide evidence for each of the particulars given in the table. (15 Points)

Sl/No	Develop brochures/leaflets (3 points)	Broadcast Media/Radio program (3 points)	Number of participations in exhibition/fairs (3 points)	Newspaper (3 points)	Other online promotion (Website/Facebook /Instagram etc.,) (3 points)

Part VIII: Are the products protected by other Intellectual Property Rights besides Trademark. (5 points)

Part IX: Number of relevant capacity building/trainings attended. Provide evidence. (5 points)

Part X: Have you engaged in licensing of your trademark? Provide evidence to support the particulars in the table below. (5 Points)

Sl/No	License provided in the country (3 points)	License provided outside the country (2 points)

Part XI: How you have contributed to the community development through use of your trademark product? Provide evidence to support the particular in the table given below. (10 Points)

Sl/no	Sponsorship/donation (2 points)	Voluntary services (2 points)	Improve environment (2 points)	Disposal of the waste (4 points)

Note:

- a. The information provided above shall be subject to field verification by the committee members. In case of detection of any information provided herein to be false during the field verification, the applicant shall be disqualified for the award.*
- b. The information provided above shall be treated confidential*
- c. The decision of the committee(s) will be final and binding*

Declaration

I hereby declare that:

1. I do not have any case in the court of law against my business and/or any case of default standing with any of the financial institutions.

2. All particulars furnished by me in this application form are true and correct to the best of my knowledge. In case, any information provided in this form is found to be incorrect, the concerned Committee shall reserve the rights to revoke my application.

Affix legal stamp

Name & Signature of the Applicant:

Date: